**Scottish Rural Leadership Programme**

**Application Form**

You are a business owner, director or senior member of the team and you know that now is the right time for you to think differently and look at your business through a new lens. The Scottish Rural Leadership programme will take you on a transformational journey. As an individual you have the power to ignite your business, your community and Scotland as a whole. There has never been a more important time to change. This programme will galvanise action and inspire creative development. We’ll help you to shift the dial.

Let us know your story: fill in the following application form or if quicker and easier, pick up the phone and have a chat, or record your answers on zoom and send a link to us. We want to know your ambitions for your business, your challenges and concerns and we want to ensure that you share a collective passion for driving Scotland’s rural economy forward. We need people on the programme that are open to change, disruption and challenge!

A picture containing background pattern

Description automatically generatedWe appreciate that not everyone is on the same rung of the ladder. If coming on a programme like this seems daunting and you feel like you are struggling to climb the ladder, don’t worry, we’re here to give you a helping hand up. If you feel more like you are already at the top of the ladder and wondering where next, we’ll help you reach for the stars. Wherever you are on your journey, an innovative mindset and collaboration with other rural leaders can only help you go from strength to strength.

**Note:** **closing date for applications** – **Friday 23rd August**

It is useful to develop your application over time and we can provide advice on what is required and help you fill the form in if needed. If you have any questions please contact:

Karen Clark

Email: [karenc@elevatoruk.com](mailto:karenc@elevatoruk.com)

Tel: 07824 504 387

**1**

**CONTACT DETAILS**

|  |  |  |
| --- | --- | --- |
| Name: |  | |
| Job Title: |  | |
| Full company address including postcode: |  | |
| Contact details: | Tel:  Mob:  Email: |  |
| Are you being sponsored by a Company/ Organisation? |  Yes   No | |
| If Yes, please provide details of company name *(if different from the above*) |  | |
| Home address including postcode *(if different from the above)* |  | |

**2**

**ABOUT YOU**

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| 1. **Tell us about you, your area of expertise, what has brought you to this point in your life as a rural leader?** |
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| 1. **What drives, excites, inspires you?** |
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**3**

**THE BUSINESS**

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| 1. **What is your business all about, what role do you play?** |
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| 1. **Where do you want your business to be, and/or your role in the business to be, in three years’ time? What are your ambitions for the business?** |
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| 1. **Tell us about the challenges and opportunities you face? Include both business and personal challenges and opportunities.** |
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**4**

**THE PROGRAMME**

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| 1. **Why should you get a place on the Scottish Rural Leadership Programme? What will you bring to the programme?** |
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| 1. Post Scottish Rural Leadership Programme, please describe how you believe the experience will benefit your business and/or organisation. |
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**5**

**THE WIDER RURAL COMMUNITY**

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| 1. **What, in your opinion, are the most important things rural business leaders should be focusing on?** |
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| 1. **Besides any business objectives, do you have any objectives that could help the rural economy or rural community more generally?** |
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A screenshot of a video game

Description automatically generated with medium confidence

**6**

**ANY OTHER RELEVANT INFORMATION**

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| **Please use this section to highlight any areas which you feel are relevant to your application which are not covered above. Also use this area to share any interest / experience you have which may be relevant during the programme.** |
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| How did you learn about The Scottish Rural Leadership Programme? (*i.e., word of mouth, twitter, Facebook, Scottish Enterprise website)* |
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| Do you have any access requirements or additional learning support (ALS) needs you would like us to be aware of? |
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|  |  |
| --- | --- |
| **Signature:** |  |
| **Date:** |  |

**7**

**USEFUL LINKS**

You may find these links to the Enterprise Company strategies useful for your application.

Scottish Enterprise: <https://www.scottish-enterprise.com/our-organisation/how-we-do-it>

HIE: <https://www.hie.co.uk/about-us/policies-and-publications/strategy-and-operating-plan/>

South of Scotland Enterprise: <https://www.southofscotlandenterprise.com/>

Note: GDPR – should you be successful in gaining a place, the signing and submission of this application will be taken as consent for your personal information to be stored by Scottish Enterprise. Please read our Privacy Notice for more details on how Scottish Enterprise may use and share your data:

<https://www.scottish-enterprise.com/help/privacy-notice/collecting-and-sharing-your-data>

You have the right to request a copy of the personal information that Scottish Enterprise holds, and you can request that we correct or delete your personal information at any time.   Further information can be found here:

<https://www.scottish-enterprise.com/help/privacy-notice/your-rights>

Elevator, the programme facilitators, will store personal information of successful applicants for the length of the current Scottish Rural Leadership Programme contract, which terminates on 31March 2025.

Elevator’s privacy notice can be viewed via this link: <https://www.elevatoruk.com/privacy-policy/>

The privacy of your data is important to us. Please note, by submitting the application, should you be successful in gaining a place on the 2024/25 Scottish Rural Leadership Programme, you are agreeing to:

* Your data being securely stored by partners; Scottish Enterprise, Highland and Islands Enterprise, and South of Scotland Enterprise. Your data will also be shared with two third party organisations, Jane Craigie Marketing and Elevator, to be used exclusively for communications and delivery of the 2024-25 and associated project activity.
* Be profiled across Scottish Enterprise and Elevator social media platforms.
* Join the Scottish Rural Leadership Programme 2024/25 private Whats App groups
* Join the Rural Anchor (Rural Leadership Alumni) private LinkedIn group.
* Scottish Enterprise and other lead partners using the photo and short biography you provide across their social media platforms.
* Share your contact details with other members of your class.
* Become part of the Rural Leadership WhatsApp community.
* Fill out the evaluation survey at the end of your programme within the required timescales.

You can opt out of this at any time by contacting the Project Manager, Julia Latto at [Julia.latto@scotent.co.uk](mailto:Julia.latto@scotent.co.uk)

Should you be unsuccessful in gaining a place, Scottish Enterprise will retain your details on the expressions of interest database for one year, providing you with an option of unsubscribing from the list the next time we contact you by email.