



Funded by
UK Government



business
gateway
Moray



Moray Business Growth Programme

The '**Moray Business Growth Programme**' is FREE and open to Moray based micro and small businesses who have the ambition to grow.

Is this programme for you?

If you are ready to grow your business and don't know where to start then this programme is designed for you.

Over 10 weeks, you will receive advice and support from our expert mentors who have years of experience in supporting local businesses in Moray and understand the specific challenges faced in the current climate.

Delivered through a mixture of half day in person and online events with dedicated one to one sessions with your mentor allows minimum time away from your business.

Overview of sessions

Topics include:

- Introduction / Business Model Canvas
- Financially Managing Growth
- Marketing your Business
- Digital Presence
- Business Strategy
- Procurement
- HR and Leadership
- Standing Out from the Crowd'
- Reaching your Customer
- Local Entrepreneur – inspiration

On completion of the programme you will have developed your business growth plan with support from your mentor. This growth plan, together with knowledge gained from the workshops will enable you to drive forward with business growth.

Eligibility Criteria

You are eligible if you are:

- A Moray based business, including social enterprises
- Have less than 10 employees
- Have a strong ambition to grow your business (this can include increasing turnover, taking on staff, operations and diversification).
- Trading for at least six months

It does not matter what sector your business is in - your aspiration for business growth is most important factor.

The programme is funded by the UK Government through the [UK Shared Prosperity Fund¹](#), meaning it is **FREE** to attend.

Apply Now

If you would like to be considered for a free place please contact Shannon Creswell in the first instance on business.gateway@moray.gov.uk or [01343 563634](tel:01343563634) to request an application form. Deadline for applications is the **1st September**.

¹ The UK Shared Prosperity Fund is a central pillar of the UK Government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills. For more information, visit <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>".