



# SOW THE SEEDS FOR BUSINESS GROWTH!

#### ABOUT THE PROGRAMME

- Are you an early-stage company?
- Do you have challenges in prototyping and scaling your manufacturing or have engineering challenges?
- Do you have a product or service that can help unlock other established manufacturing or engineering company's challenges?

If so, CeeD - in partnership with University of the West of Scotland - can help by supporting you through our established peer to peer network of knowledge exchange bolstered by a series of tailored CPD. And it's fully funded!

Sow the Seeds is an initiative, proudly supported by the Scottish Ecosystem Fund 2023-24, which has brought together our successful peer-to-peer services along with our CeeDucation programme and our innovation offerings into a structured offering which is designed to accelerate your journey.

It is specifically tailored to provide early-stage and start up companies with access to a full network of established companies and organisations along with a suite of tailored CPD. We are currently looking to on-board suitable companies.



# **ONBOARDING**

### Onboarding and joining this cohort will enable you to:

- 1. Unlock manufacturing challenges with practical advice and know how;
- 2. Receive support to find capability to manufacture prototypes early scale up and production;
- 3. Test product ideas with potential customer in a focus group and 1-2-1 sessions;
- 4. Access first-hand knowledge and exposure of manufacturing and engineering excellence;
- 5. Access a peer-to-peer knowledge network;
- 6. Access a suite of key business support modules.

<u>Workshop</u>	<u>Date</u>	<u>Location</u>	<u>Room</u>
Vision, Mission & Values	Tuesday 16th January	Paisley Campus	Incubation Area
Strategy & Innovation	Tuesday 30th January	Lanarkshire Campus	Incubation Area
Digital Transformation	Tuesday 13th February	Paisley Campus	Incubation Area
Winning New Markets	Tuesday 27th February	Lanarkshire Campus	Incubation Area
High Performance Workplace	Tuesday 12th March	Paisley Campus	Incubation Area
Effective Operations	Tuesday 26th March	Lanarkshire Campus	Incubation Area

Morning sessions run 09:30 - 12:30 (Seminars) and afternoon sessions run 13:30 - 16:30 (Workshops).

## For more information about the programme and to register:



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