

TRADE MISSION TO DUBLIN & GALWAY, IRELAND

11 – 14 November 2024

Cross-sector trade mission open to any company interested in expanding their international activity in Ireland.



SECTOR OPPORTUNITIES INCLUDING

- Food & Drink
- Manufacturing, Construction
- Energy, Space
- Infrastructure
- Tech, Innovation
- Professional & Business Services
- Life Sciences

CRITERIA

Open to any company in Scotland looking to grow their international trade activity.

Businesses will require to have a turnover of less than £7million.

Companies do not need to be a member of a Chamber of Commerce.

Open to any cross-sector delegation.

PRICING

Non-refundable fee of **£150 + VAT** required.

Delegates will be responsible for covering the cost and booking of their flights. Inverness Chamber of Commerce will give guidance on the travel arrangements and choice of hotel for delegates who wish to travel with the rest of the group.

Full agenda to be confirmed closer to time.

HOSTED BY:



IN PARTNERSHIP WITH:



SUPPORTED BY:



MARKET INFORMATION – WHY IRELAND?

- Population of 5.1 million
- Currently 3rd largest UK export market and in Q3 2023 the UK exported over £57.6 billion worth of goods and services to Ireland.
- Ireland is in an ideal geographic location. It is one of the most open & globally connected countries, allowing entry to the largest markets in the world.
- Ireland is still part of the European Union and given this strong position, Ireland will give UK businesses the opportunity to widen their offering into new markets.
- As of 2021 the United States, Germany, Belgium and China are Ireland's top export markets. This includes a wide range of manufactured products, processed foods, chemical products, clothing and textiles and beverages.
- For first time exporters, Ireland is a good market as business practices, laws, systems of finance and broader culture are similar to the UK.
- Dublin is the powerhouse of the economy as the capital city has attracted 50.2% of Ireland's FDI projects and over the past two decades foreign investors created 47.7% jobs.
- Ireland is politically stable, and the government strives to ensure that the country remains an attractive place for doing business.
- An open and welcoming foreign investment regime; foreign investors are able to choose any form of business to operate.
- Ireland's working population is highly trained, cultured and educated with one of the highest productivity rates in the world.
- Ireland has a vibrant and diverse economy, which supports thriving clusters of Irish and International players.

DRAFT PROGRAMME

One month prior:

- Legal & Tax workshop.
- Craft the ultimate 60 second pitch with RBS.

Mon 11 Nov

- Travel Scotland to Dublin
- Welcome Dinner & Drinks hosted by Inverness Chamber of Commerce

Tue 12 Nov

- Marketing awareness session.
 - o Key Trade Experts including SDI on how Scottish companies can access support in Ireland.
- 1:1 B2B connections & direct introductions to contacts in market based on your main objectives.

Wed 13 Nov

- Networking session & Close
- Informal Roundtable Dinner

Thurs 14 Nov –

- Travel Dublin to Scotland